



What: Workshop & Business Strategy Wargame
Focusing on International Trade
Disruptions

When: March 8 – 10, 2017

Where: Colorado Springs, CO

Cost: \$4,995 per person*

Topics Include:

- International trade regime change
- Natural or bioengineered viral pandemic
- Coordinated disruptions of international shipping

Wargaming has been used in the military and leading corporations for decades and is a proven technique for considering responses to external/market events — it's an essential tool for effective strategic planning and risk management.

* Discounts available for 5 or more from a company

Why attend a Wargame on International Trade Risks?

-  **Not If, But When** — simulate real-world responses to coming global supply chain disruptions
-  **Proven Effectiveness** — on the battlefield and in the boardroom, wargaming delivers proven results
-  **Informative Briefings** — from subject matter experts on these crucial strategic risks
-  **Immediate and Future Benefits** — strategic ideas and “future experience” that you can apply to more quickly recognize threats and mitigate risks
-  **Unexpected Outcomes** — often, the results you expected in the wargame are not those that materialize (or don't turn out to be the most valuable)

Tightening of the international trade regime will impact not just international sales, but also your customers, suppliers, and their suppliers. Brexit-inspired trade friction, growing protectionism, and changes in U.S. trade policy with a new presidential administration (e.g., tariffs, quotas, embargoes, product standards, licensing requirements, subsidies) will force reshaping of supply chains, manufacturing strategy and order fulfillment. Risks are extensive.

In addition, experts agree that a natural or bioengineered viral pandemic is “inevitable,” as are coordinated disruptions (attacks, hacks, labor strikes) of international shipping. Subject matter experts in these pending “Black Swan” threats will discuss them and then simulate their occurrence through a wargame — so that you can experience these future shocks and test different ways to deal with them.